

Social Media Examples

SAMPLE TWITTER POSTS:

April is National Child Abuse Prevention Month. How will YOU commit to keep kids safe in your community?
#CAPM2019

Small actions can make big differences in the lives of families and children. Learn more! #GreatChildhoods
##CAPM2019

All children deserve #GreatChildhoods. Find out what role you play at <insert your agency website here> and
www.pcaky.org. #CAPM2019

We're working to prevent child abuse before it ever occurs. Help us achieve our mission. #CAPM2019

We've teamed up with @PCAKY to support #GreatChildhoods for all children during #CAPM2019. Tweet & tell us what
role you're playing! #CommitToPrevent

Celebrate #CAPM2019 by planting a #Pinwheel to honor those who helped you or your children have #GreatChildhoods.

Our #Pinwheel garden represents actions taken to ensure #GreatChildhoods for all children. Be part of the movement!

SAMPLE FACEBOOK POSTS:

April is Child Abuse Prevention Month! Throughout the month, groups across KY are hosting events and working to
ensure all children in KY have the great childhood they deserve. How will you commit to preventing child abuse? Leave a
comment and let us know - share with your friends to get them involved too! #GreatChildhoods #CAPM2019

We're working to make sure all children have the great childhoods they deserve. We've partnered with Prevent Child
Abuse KY (and/or insert names of partnering agencies) to bring awareness to the issues affecting families and children
across KY. Check out our website: <Insert your agency's website> #GreatChildhoods #CAPM2019

Simple actions make a big difference. Whether you're volunteering at a preschool, running a daycare, giving your
employees family-friendly benefits, babysitting for a friend, running an errand for a neighbor, you can make a
difference! Leave a comment & share your commitment to keep kids safe and ensure great childhoods.
#GreatChildhoods #CAPM2019

Young parents may lack experience with children or be unprepared for the responsibility of raising a child. Take time to
help and encourage them. #GreatChildhoods #CAPM2019

How can you help at-risk families who are struggling with poverty, unstable housing, or divorce, care for their children?
Offer support to someone today. #GreatChildhoods #CAPM2019

Parents' own experiences of childhood trauma impact their relationships with their children. Is there a family you can
assist and encourage? #CommitToPrevent #CAPM

Effective parenting is more difficult when parents lack support— be a supportive partner, family member, friend,
community! #CommitToPrevent #CAPM2019

Visit [www.http://www.pcaky.org/child-abuse-prevention-month](http://www.pcaky.org/child-abuse-prevention-month) to download PCAK's full
Social Media Calendar for Child Abuse Prevention Month 2019.

#CommitToPrevent
#CAPM2019

