

## **Kentucky Residents Urged to Wear Blue in Support of Children and Families this April, Child Abuse Prevention Month**

(CITY, STATE)—Prevent Child Abuse Kentucky invites people across the state to wear blue on Friday, April 5, to show support for children and families during National Child Abuse Prevention Month.

“Wear Blue Day is an opportunity for people of all backgrounds to draw attention to effective programs and policies that help children and families thrive,” said Jill Seyfred, Executive Director at Prevent Child Abuse Kentucky. “Additionally, by wearing blue, people throughout the state demonstrate an awareness of and commitment to our shared responsibility for the physical, emotional, and mental well-being of the children and families in our communities.”

In addition to participating in this year’s Wear Blue Day, people are encouraged to engage in positive, supportive activities throughout Child Abuse Prevention Month.

“Small steps can make a big difference in a child’s life,” explained Prevent Child Abuse America President and CEO Dan Duffy. “We want to help people understand it’s possible to do the things they love—cooking, making art and music, reading, or playing sports—and, at the same time, help families and their community thrive.”

In addition to wearing blue, Prevent Child Abuse Kentucky suggests the following to make a difference in a child’s life and help support parents while doing what you love:

- Volunteer for an after-school reading program or book club—you’ll help kids meet new friends and spark their imaginations, too.
- Give a new mom a break by bringing over dinner, offering to run an errand, or babysitting.
- Coach a youth sports team to teach kids the value of teamwork—they’ll learn how to trust teammates and themselves.
- Host a kid-friendly BBQ or organize a block party so parents can socialize without the stress of finding a sitter—social connections with other parents helps to establish a strong support network.
- Contact your elected officials and urge them to support policies and programs that promote safe healthy childhoods.

### **About Prevent Child Abuse Kentucky**

Prevent Child Abuse Kentucky is the leading statewide child abuse prevention organization. They are the Kentucky chapter of Prevent Child Abuse America and offer statewide programs and services. Contact them at [www.pcaky.org](http://www.pcaky.org) or 1-800-CHILDREN.

### **About Prevent Child Abuse America**

Founded in 1972, Prevent Child Abuse America is a national organization with chapters in all 50 states and nearly 600 Healthy Families America home visitation sites throughout the country. It promotes services that improve child well-being and develops programs that help to prevent all types of abuse and neglect. Ninety-four cents of every dollar spent goes directly into programs and services, which is why it is rated as one of the top charities for children by *Consumer Reports* and charity oversight organizations, including: Charity Navigator, GreatNonprofits and GuideStar. Visit [preventchildabuse.org](http://preventchildabuse.org) to learn more.

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