

Prevent Child Abuse Kentucky Encourages People to ‘Do More of What You Love’ to Help Families this April, Child Abuse Prevention Month

(CITY, STATE)—Prevent Child Abuse Kentucky encourages people across the state to participate in this year’s National Child Abuse Prevention Month by sharing their talents and time to help create better, brighter futures for children and families. Even the smallest step can make a big difference in a child’s life—and a parent’s as well.

“Everyone wants to provide and nurture their child in a positive, healthy environment, but sometimes parents need a little extra support,” said Jill Seyfred at Prevent Child Abuse Kentucky. “That’s why we’re asking people to proactively engage parents in their local community and offer their support—whether it’s by making a meal for a family, reading to or tutoring a child, or even hosting a kid-friendly neighborhood block party to help build social connections.”

In a national survey, 94% of parents said they needed help of some kind; 86% said they would be grateful for services, childcare or other support. However, in a separate study, fewer than 20% of parents said they would actually seek help.

“While our goal is to help create great childhoods for all children, it’s important that parents get the support they need in order to do so,” explained Prevent Child Abuse America President and CEO Dan Duffy. “Despite the best intentions, parenting can be challenging. We want to help people understand that it’s possible to do the things they love—cooking, making art or music, reading, or playing sports—and, at the same time, help families and their community thrive.”

Suggestions from Prevent Child Abuse America to make a difference in a child’s life and help support parents while doing what you love include:

- Volunteer for an after-school reading program or book club—you’ll help kids meet new friends and spark their imaginations, too.
- Give a new mom a break by bringing over dinner, offering to run an errand, or babysitting.
- Coach a youth sports team to teach kids the value of teamwork—they’ll learn how to trust teammates and themselves.
- Host a kid-friendly BBQ or organize a block party so parents can socialize without the stress of finding a sitter—social connections with other parents help to establish a strong support network.
- Contact your elected officials and urge them to support policies and programs that promote safe healthy childhoods.

“We all share a responsibility for the physical, emotional, and mental well-being of children and their families,” added Jill Seyfred. “I encourage everyone in the state to do what they love this April and help ensure great childhoods in their community.”

About Prevent Child Abuse Kentucky

Prevent Child Abuse Kentucky is the leading statewide child abuse prevention organization. They are the Kentucky chapter of Prevent Child Abuse America and offer statewide programs and services. Contact them at www.pcaky.org or 1-800-CHILDREN.

About Prevent Child Abuse America

Founded in 1972, Prevent Child Abuse America is a national organization with chapters in all 50 states and nearly 600 Healthy Families America home visitation sites throughout the country. It promotes services that improve child well-being and develops programs that help to prevent all types of abuse and neglect. Ninety-four cents of every dollar spent goes directly into programs and services, which is why it is rated as one of the top charities for children by *Consumer Reports* and charity oversight organizations, including: Charity Navigator, GreatNonprofits and GuideStar. Visit preventchildabuse.org to learn more.