



**Prevent Child Abuse
Kentucky**

...is a state-wide non-profit organization whose mission is to prevent the abuse and neglect of Kentucky's children. Prevent Child Abuse Kentucky (PCKA), achieves this mission through education, advocacy, programs and services.

Partnering with Prevent Child Abuse Kentucky

Building a Partnership to Help Kentucky's Families through Pinwheels for Prevention

What is Pinwheels for Prevention?

The pinwheel symbol is being used nationwide to raise awareness about child abuse and neglect prevention. It was chosen to represent imagery of hope and promise, depicting that when individuals take part in this campaign they are making the statement they believe every child deserves to be raised in a healthy, safe and nurturing environment. Statewide awareness and education are vital in spreading this message. It is the intent of PCKA to further enhance statewide child abuse prevention efforts through the Pinwheel for Prevention campaign while providing visibility to your business.

How can you help?

During the month of April, Child Abuse Prevention Month, PCKA is requesting your business's involvement by asking customers to donate \$1.00 at point of sale to purchase a pinwheel for prevention. Paper pinwheels will be provided. Customers can write their names on their paper pinwheel and it is our hope your business will display these pinwheels throughout the month of April.

Your business will receive logo recognition on the PCKA website, inclusion in the PCKA Annual Report, as well as, logo and media inclusion on sponsor related materials and projects. The opportunities to show your philanthropic efforts are vast and can be tailored to fit your corporate needs. For more information please contact Janna Estep Jordan at 859-225-8879 or via email at jestepjordan@pckaky.org.