

The pinwheel symbol is being used nationwide to raise awareness about child abuse and neglect prevention. It was chosen to represent imagery of hope and promise. When individuals take part in this campaign they are making the statement they believe every child deserves to be raised in a healthy, safe and nurturing environment. It is our hope this image can positively help impact the way the public views both children, as well as the prevention of child abuse and neglect.



We invite you to take part in the 2012 Pinwheels for Prevention Campaign. To learn more about this campaign and how you can help, please contact Joe Smith at 859-225-8879 or jsmith@pcaky.org.



Prevent Child Abuse
Kentucky

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Confidential life line of support and
resources for parents and caregivers
statewide

1-800-CHILDREN
(1-800-244-5373)



It's
YOUR turn
to make a difference!



Who we are:

As the state's leading child abuse prevention organization, Prevent Child Abuse Kentucky (PCKA) utilizes a comprehensive approach to develop and promote effective programs through community involvement, public education and advocacy. Efforts are centered on recognizing the inherent potential and goodness of children, strengthening families and empowering the community to become involved with the mission of prevention.



Today, more people are aware of the signs and symptoms of child abuse and neglect and more communities are engaged in public awareness efforts. However, the work is far from over. In 2010, 19,500 children were substantiated as victims of abuse or neglect in Kentucky. This is an average of 55 children per day. More must be done to protect children and strengthen families.



Coordinate a walk to raise awareness, such as this one hosted by social service agencies in Whitesburg

How you can help?

The month of April is devoted to celebrating ways in which individuals and communities can actively support families and children. By ensuring all parents in the community have access to quality childcare, affordable health services, parenting education and resources, the Commonwealth makes progress toward ensuring no child is subjected to abuse or neglect.



The Grant County Courthouse went "blue" in honor of child abuse awareness. Collaborate with officials in your area to host a Pinwheel display or proclamation signing.

Help prevent child abuse and neglect in your community. Try the following ideas as starting points for planning activities to help raise awareness and protect children.

- **Host an awareness campaign**
- **Participate in the Pinwheels for Prevention Campaign**
- **Volunteer at an organization providing services to families**
- **Donate resources**
- **Host a party for prevention**
- **Distribute informational flyers to patrons**
- **Support parents and caregivers in your community**



Get Kids Involved- Plant a Pinwheel Garden!

Community organizations in Fleming County joined forces to host an awareness breakfast and balloon release to raise awareness of child abuse & neglect prevention.



The opportunities are endless! Contact PCKA now to discuss specific ways in which your organization can get involved in child abuse prevention efforts.