

Sample Press Release for Child Abuse Prevention Month

Release Date:

[DATE]

Contact:

[NAME]

[TITLE]

[PHONE NUMBER]

**It's Your Turn to Make a Difference
Everyone Has a Role To Play in Child Abuse Prevention**
April is Child Abuse Prevention Month!

CITY, STATE – [MONTH, DAY, YEAR] – [Starting with a short profile of a successful program participant or attention getting statistics can be a powerful way to engage the media.]

In 2009, over 63,678 children across the Commonwealth were reported as abused or neglected to the Cabinet for Health and Family Services. April is Child Abuse Prevention Month. [ORGANIZATION NAME] recognizes this month as an opportunity to raise awareness of the tragedies of child abuse and neglect, in doing so we hope to brighten the future for generations to come. This month long observance engages the citizens of the Commonwealth to show support and concern for Kentucky's most vulnerable citizens.

Each day people make choices that will change the outcome of not only their lives, but the lives of others. For change to happen we must all make choices regarding our everyday actions as part of our community. Experts agree when parents have support from family, friends and neighbors and have access to community resources designed to strengthen families, caregivers are better able to provide safe and stable homes for their children. Some positive choices you can make to support change are:

- **Volunteer at an organization providing services to families and help ensure a loving experience everyday so children may grow up healthy and thrive.**
- **Be an advocate for prevention programs in your community by holding a special event to raise awareness and or funds.**
- **Hold a Blue Ribbon or Pinwheel Campaign**
- **Take a stand against child abuse by raising the issue, reaching out to families in need, recognizing the warning signs of abuse and neglect, remembering the risk factors and reporting suspected child abuse or neglect.**

Get involved- [DETAILS ABOUT LOCAL EVENTS AND/ OR PROGRAMS.]

It's Your Turn to Make A Difference! Everyone has a role to play in child abuse prevention. To find out how to get involved in child abuse prevention efforts in your community; contact [ORGANIZATIONS'S CONTACT INFORMATION].

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