

**Be an  
everyday  
hero!**

2010 Kids Are Worth It!® Conference  
Registration Brochure

PRESENTED BY



# **Prevent Child Abuse Kentucky**

**14<sup>th</sup> Annual  
Child Abuse and  
Neglect Prevention Conference**

**August 30–31, 2010  
Marriott Griffin Gate Resort  
Lexington, KY**

Partial funding for this project provided by the Cabinet for Health and Family Services  
through contract # PON2 736 080006787.3

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Department for Community Based Services

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Child Sexual Abuse and Exploitation Prevention Board



The Council of State Governments



**CELEBRITY PROVIDERS**

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DCBS Division of Child Care  
Department of Education  
Kentucky Law Enforcement Council

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**Day-At-A-Glance**



**Sunday, August 29**

3:00 p.m.–6:00 p.m.  
Exhibitor Set Up and Participant Registration

**Monday, August 30**

7:00 a.m.–5:00 p.m.  
Registration

7:30 a.m.–8:30 a.m.  
Breakfast

8:45 a.m.–10:00 a.m.  
Opening Keynote

10:15 a.m.–11:30 a.m.  
Workshops 1–7

12:00 p.m.–1:30 p.m.  
Champions for Children Luncheon

2:00 p.m.–3:30 p.m.  
Workshops 8–13

3:45 p.m.–5:00 p.m.  
Workshops 14–19

**Tuesday, August 31**

7:00 a.m.–12:30 p.m.  
Registration

7:00 a.m.–8:00 a.m.  
Breakfast

8:00 a.m.–9:00 a.m.  
Morning Keynote

9:15 a.m.–10:30 a.m.  
Workshops 20–25

10:45 a.m.–12:00 p.m.  
Workshops 26–31

12:15 p.m.–1:15 p.m.  
Lunch Keynote

1:30 p.m.–2:45 p.m.  
Workshops 32–37

3:00 p.m.–4:30 p.m.  
Workshops 38–43



LIVE WITH US!

## CONFERENCE PLANNING COMMITTEE

Alex Blevins  
Kentucky CASA, Inc.  
Lindsay Burke  
Lexington Rescue Mission

Jonathan Copley  
Bluegrass Regional  
Mental Health Mental  
Retardation Board

Melissa Currie, M.D.  
University of Louisville  
PCAK Board Member

Dwayne F. Depp  
PCAK

Allison Dickinson  
Glasgow Public Schools  
PCAK Board Member

Nina Eisner  
The Ridge Behavioral  
Health System  
PCAK Board Member

Janna Estep-Jordan  
PCAK

Marlen Gibson  
SKY Family Resources

Lana Granden  
Office of the  
Attorney General

Joel Griffith  
PCAK

Melody Hansen  
HANDS

Mandy Hargis  
Family Advocacy Center  
of Madisonville

Betsy Kissick-Hake  
PCAK

Kellie Kozee Warren  
PCAK

Larry Michalczyk  
Community Partnerships  
for Protecting Children

Melissa Muse  
The Children's Alliance

Barb Sallee  
Mardian Chiles, Inc.

Kelly Staples  
Cabinet for Health  
and Family Services

Major Tony Terry  
Kentucky State Police

Mike Wasson  
Community Trust Bank  
PCAK Board Member

Geoff Wilson  
The Ridge Behavioral  
Health System

Paula Woodworth  
Cabinet for Health  
and Family Services

# Keynote Speakers



LESRA  
MARTIN  
was once an  
inner city kid  
dismissed  
by society,  
yet his heart  
carried hope  
and courage.

He effected profound change in the lives of many, including his own. "Young Lazarus," Coretta Scott King once noted, "will win your heart."

Lesra Martin's heartrending story has mesmerized and inspired millions through the major Hollywood feature "The Hurricane." Its star, Denzel Washington, marveled over Lesra's real life odyssey from a poorly educated Brooklyn teen to a respected prosecutor with university degrees. "What a journey!" Washington told Reuters.

He was invited to speak before the General Assembly delegates at the United Nations, where he gave an impassioned speech about the

devastating effects of illiteracy and poverty, and at Cambridge University, where he spoke before world leaders. He has been featured on countless television and radio shows, most notably as a special guest on *The Oprah Winfrey Show* and *Larry King Live*. Dozens of newspaper and magazine articles from *The New York Times* and *The Washington Post* to *Sports Illustrated* and *Reader's Digest Magazine* have chronicled aspects of Lesra's life.

Of his eight siblings, Lesra is the only one with a high school diploma. He completed high school as an Ontario scholar in 1983 and received an Honours B.A. from the University of Toronto in 1988. He achieved his law degree from Dalhousie Law School in 1997, served as a Crown Prosecutor in Kamloops, British Columbia, and now practices law with a private firm in British Columbia.

For more information on this speaker, visit [www.celebritylectureagency.com](http://www.celebritylectureagency.com).

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# Keynote Speakers

**TED A. MARSHALL** is an educator, practitioner, researcher and nationally recognized speaker and trainer. He has held a number of diverse positions including being a prison warden, juvenile counselor, governor's aide, human services administrator and mental health and sexual abuse therapist for both victims and perpetrators. He helped develop and lectures in an inmate parenting program for incarcerated fathers to promote more positive parenting even while in prison. He also facilitates a group for women who were sexually abused as children, as well as being actively involved in child protection consultation.

Ted Marshall is a Professor Emeritus at Morehead State University and past Chair of the Department of Sociology, Social Work and Criminology and adjunct Associate Professor at the University of Kentucky. Professor Marshall speaks across the nation on such topics as motivation, conflict and anger, workplace and school violence and child protection. Professor Marshall has received national awards including the prestigious Service Award from the Betty Crocker Foundation, the Donna J. Stone Award from Prevent Child Abuse America and the Governor's Service Award.

**SHELBY AND TRACY GARRETT** had the picture perfect life. Married for 16 years to a minister with two wonderful daughters and a son, Tracy thought her life was perfect. However, that all changed with the revelation of child sexual abuse.

Shelby and Tracy Garrett will share their courageous story of triumph over child

sexual abuse. It is their hope by talking about what happened to their family they may prevent child abuse from happening to another family. By talking about it, they have been able to heal and let go of some of the pain. Their powerful story reminds us all we have a role to play in keeping kids safe.

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# Frequently Asked Questions



## 1. HOW DO I REGISTER?

Register online at [www.pcak.org](http://www.pcak.org) or mail/fax registration form to PCAK. Register by 8/13/10 to get the Early Bird rate. Pre-registration ends 8/23/10. After 8/23/10, on site registration is required.

## 2. WHAT IS THE CANCELLATION POLICY?

Registration may be cancelled by submitting a request in writing to PCAK by 8/23/10. Verbal cancellations will not be accepted. PCAK is not responsible for cancellation requests not received. Substitutions may be made only through the PCAK office. Refunds will be granted, less a \$20 processing fee. Refunds will be made after December 15, 2010.

## 3. WHERE SHOULD I STAY WHEN I AM IN TOWN?

Rooms are reserved at the Marriott Griffin Gate Resort (859-231-5100). When registering, mention the Kids Are Worth It!® Conference to receive the conference rate of \$94. For state employees, the prevailing state government rate will be accepted. These rates are only available through 8/13/10. Hotel charges are not included in your conference registration.

## 4. WHAT ARE THE METHODS OF PAYMENT?

Checks payable to PCAK, Visa or Master Card, money orders or purchase order. Note: All invoices over 90 days old will incur a monthly finance charge of 1.5% until the invoice is paid in full.

## 5. WHAT IF I HAVE A SPECIAL-NEED OR DISABILITY?

PCAK ensures effective and reasonable accommodations to individuals with special needs or disabilities. Be sure to mention accessibility needs when making hotel reservations. Please note the Marriott Griffin Gate Resort is a smoke free facility.

## 6. WHAT ABOUT PHOTOGRAPHS?

PCAK reserves the right to photograph Kids Are Worth It!® Conference participants and utilize the photographs in future publications without prior written permission.



LARK TRULL, ILLUSTRATOR

# Workshops

Complete  
workshop  
descriptions are  
online at  
[www.peaky.org](http://www.peaky.org)

**AUGUST 30, 2010**  
**10:15 a.m.–11:30 a.m.**

1. **Boys and Men Healing—From Child Sexual Abuse** Jeffery A. Hancock, Department of Criminal Justice Training

2. **A Common Goal: Prosecution/System-Based Victim Advocates & Community Based Victim Advocates Working Together to Create Safe Families** Sara Gibson-West, Office of the Attorney General/Office of Victims Advocacy

3. **Faith-Based Discipline** Rev. Dr. Don Vanzant, The Gathering Christian Church

4. **Substance Abuse and the Family: How to Effectively Impact the Family System** Geoffrey D. Wilson, The Ridge Behavioral Health System

\* 5. **Child Sexual Abuse: Myth Versus Reality** Jacqueline Sugarman, M.D., University of Kentucky; Children's Advocacy Center of the Bluegrass

6. **A Family In Jail: How We Can Support Children, Caregivers, and the Incarcerated Family Member** Vicki Kinnaird, Bluegrass Community Action Project

7. **Parental Capacity Assessment** Paul A. Ebben, Psy.D., Insight Psychological Consultants

**2:00 p.m.–2:30 p.m.**

\* 8. **Proactive Investigations on the Internet: The Apprehension of a Child Predator** Detective Jack Morgan, Kentucky State Police Electronic Crime Branch

9. **Making Fatherhood Normal, Because Kids Are Worth It (The Positive Effects of Engaging Fathers)** Neil Brants and Shawn Gardner, 2NOT1 Fatherhood & Families

10. **Top 10 Things This Prosecutor Learned the Hard Way about Child Sexual Abuse Prosecution** Hon. Dana M. Todd, Assistant Commonwealth's Attorney

11. **Pediatric Abusive Head Trauma—HB285** Kata Dean and Joel Griffith, Prevent Child Abuse Kentucky

12. **Advocacy for Children: Principles that Work From Town Hall to Capitol Hill** Michelle Sanborn, Children's Alliance

13. **Little Ears in a Big World: Communicating with Children Part 1** (*Participants must register for Part 1 and 2 of this workshop*) Shawna D. Thomason, Clark County Health Dept.

**2:15 p.m.–5:00 p.m.**

14. **Prescription Drug Abuse and Kids** Dan Smoot, Operation UNITE

15. **The Grant County CPPC Experience: Better Results for Children & Families** Kata Goodenough-Hackett, Cabinet for Health and Family Services; Laura Kinney, LCSW, Women's Crisis Center; and Marylee Willoby, Grant County Coroner

16. **Frequently Asked Questions: Child Sexual Abuse Prosecutions** 101 Hon. Dana M. Todd, Assistant Commonwealth's Attorney

\* 17. **Suspect Interrogation in Child Abuse Investigations** Sgt. Jesse Harris, Lexington Division of Police

18. **Breaking Down Barriers—A Community Collaboration to Assist Adolescents to Success** Officer Buddy Flora, WCHS Resource Officer; Jill Hargis, MSW, CSW, Woodford County District Office; Sara Swinford, MSW, CSW, WCHS Social Worker; Patricia Adams, BSW, DCBS FSOS in Woodford County

19. **Little Ears in a Big World: Communicating with Children Part 2** (*Participants must register for Part 1 and 2 of this workshop*) Shawna D. Thomason, Clark County Health Dept.

\* Denotes Law Enforcement Track.

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**AUGUST 31, 2010**  
**9:15 a.m.–10:30 a.m.**

- \* **20. Innocent Images National Initiative in Kentucky** Special Agent Kimberly Kidd and Nichole Dathorne, Federal Bureau of Investigations

**21. Permanency for All Youth: Who Wouldn't Want a Family? Part 1** (Participants must register for Part 1 and Part 2 of this workshop series) Susan H. Badeau, Casey Family Programs and Teresa James, Cabinet for Health and Family Services

**22. Dealing with Difficult People: Their Behavior—Your Response** Ted A. Marshall, Marshall Communications

**23. Grantsmanship 101** Tanya Dickinson, Kentucky Justice and Public Safety Cabinet, Grants Management Branch

- 24. Self Care for Everyday Heroes Part 1**  
Participants must register for Part 1 & Part 2 of this workshop  
Carol Whipple, Family Counseling Service Inc. (Please note this workshop is limited to the first 30 registrants.)

**25. What's Race Got to Do with It? An Honest Conversation About the Impact of Racism on the Child Welfare System** Carol A. Taylor, MSW, University of Kentucky College of Social Work Training Resource Center

Complete workshop descriptions are online at [www.peaky.org](http://www.peaky.org)

**10:15 a.m.–12:00 p.m.**

**26. The Choking Game: What Is It and How Do We Stop It?** Sgt. Scott Harvey, Nicholasville Police Department

**27. Permanency for All Youth: Who Wouldn't Want a Family? Part 2** (Participants must register for Part 1 and Part 2 of this workshop series) Susan H. Badeau, Casey Family Programs and Teresa James, Cabinet for Health and Family Services

**28. Bruises are More Than Just Boo-boos in Child Abuse Prevention** Justine O'Flynn, RN, Kosair Children's Hospital

**29. Breaking Down Walls to Help Build Brighter Futures** LaRonda Davis, Cabinet for Health and Family Services

**30. Self Care for Everyday Heroes Part 2**  
Participants must register for Part 1 & Part 2 of this workshop  
Carol Whipple, Family Counseling Service Inc. (Please note this workshop is limited to the first 30 registrants.)

**31. CyberSafeKY**  
Todd E. Leatherman, Attorney General's Office

**1:30 p.m.–2:15 p.m.**

**32. Meth 101** Lt. David Jude, Kentucky State Police

**33. Project MATCH (Making Appropriate and Timely Connections for Children)** Caroline Crump, Murray State University Training Resource Center and Mike Grimes, Cabinet for Health and Family Services

- \* **34. Joint Investigations: The Team Approach** Trooper 1st Class Mack Rayburn, Kentucky State Police Academy and Heather Simpson, Cabinet for Health and Family Services

**35. The Medical Side of Child Neglect 101** Melissa L. Currie, M.D., University of Louisville Division of Forensic Medicine

**36. Adolescent Suicide Prevention** Marlene Below Huff, LCSW, PhD, Division of Adolescent Medicine, University of Kentucky

**37. Getting Confessions from Child Abuse Suspects** Chief Matt Sparks, Morehead State University Police

**3:00 p.m.–4:30 p.m.**

**38. Narcotics Identification and Recognition** Retired Capt. Dwayne F. Depp (KSP), Prevent Child Abuse Kentucky

**39. Evidence-Based Treatment, Residential Care, and the Achievement of Permanency** David E. Hanna, Ph.D., Bluegrass Regional Mental Health/Mental Retardation Board, Inc.

**40. Home Visiting Safety—The 5 Critical Areas for Planning for Your Safety** Lt. David Jude, Kentucky State Police

- \* **41. Human Trafficking: A Crime Against America's Youth** Marissa Castellanos, Catholic Charities of Louisville and Gretchen Hunt, Cabinet for Health and Family Services

**42. Grandparents/Relatives Raising Children: Facilitating a Support Group** Nancy Powell, Community Partnerships for Protecting Children

**43. Medical Evaluation and Assessment of Child Maltreatment in Children Under Three Years of Age** Melissa L. Currie, M.D., University of Louisville Division of Forensic Medicine

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# Pre-Registration Form

If more than one person from an agency is registering, please use a separate form for each person.

All DCBS Registrations will be processed through internal DCBS channels.

Please print clearly.

NAME \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ SUITE/APT. NO.: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

## WHAT DISCIPLINE ARE YOU?

- Legal
- Mental Health
- Law Enforcement
- Community Social Service Provider
- Medical
- Education
- Child Care
- DCBS
- Faith Based
- Community Advocate
- Other

## WORKSHOP SELECTIONS

Please choose one workshop from each time slot and mark your choices below. When you are finished you should have selected a total of seven workshops. Participants wanting to receive credit hours through KLEC must sign up for and attend all workshops in the Law Enforcement track (5, 8, 17, 20, 31, 34, 41).

- |                   |   |             |
|-------------------|---|-------------|
| <b>August 30:</b> | 10:15 a.m.–11:30 a.m. (please select one) | 1–7 _____   |
|                   | 2:00 p.m.–3:30 p.m. (please select one)   | 8–13 _____  |
|                   | 3:45 p.m.–5:00 p.m. (please select one)   | 14–19 _____ |
| <b>August 31:</b> | 9:15 a.m.–10:30 a.m. (please select one)  | 20–25 _____ |
|                   | 10:45 a.m.–12:00 p.m. (please select one) | 26–31 _____ |
|                   | 1:30 p.m.–2:45 p.m. (please select one)   | 32–37 _____ |
|                   | 3:00 p.m.–4:30 p.m. (please select one)   | 38–43 _____ |

## PAYMENT INFORMATION

- Check (payable to PCAK)       Purchase Order       Visa       MasterCard

CREDIT CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

AMOUNT TO BE CHARGED: \_\_\_\_\_ CARDHOLDER NAME: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

IF PAYING BY CHECK, PLEASE INDICATE AMOUNT ENCLOSED: \_\_\_\_\_

## SPECIAL ASSISTANCE (Meal requests must be received by 8/23/10.)

Please mark all special requirements and mention any accessibility needs when making hotel reservations.

- Meals:**     Kosher       Vegetarian       Diabetic       Other \_\_\_\_\_

Partial funding for this project provided by the Cabinet for Health and Family Services through contract # PON2 736 0800008787 3

## PRICING

Early Bird (by 8/13/10) \$225

Full Registration (after 8/14/10) \$260

Group Rates (must be from the same agency)

20+ \$175

10+ \$185

5+ \$205

Students (please copy student ID) \$110

PCAK Partners In Prevention \$205

## CEU/CONTINUING EDUCATION CREDITS

Please visit the PCAK website [www.pcak.org](http://www.pcak.org) for important information on securing CEUs. Please note you must sign in at the CEU desk located near the registration area.

## FOLLOW UP

- Check to opt out of being contacted post-conference for evaluation purposes.